

FREE---Junior Business Academy

All sessions begin at 6:30pm and will be held at the Coleman Public Library, Community Room, 408 Commercial Avenue
Participants from Coleman County ages 8-18 are encouraged to attend

Week 1 (July 29)

Business Concepts (Brainstorm) about concepts and talk about trends for potential projects. If the participant already has a concept/product selected they will be able to explain their business goal to the group.

Week 2 (August 5)

Budgeting for Success: Discussion about the variables that will come into play as participants analyze their projects and work on business plans.

Week 3 (August 12)

Market Research and Business Plan content. Information that needs to be included and the format of the plan will be discussed.

Week 4 (August 19)

How to Market to the World and identify your target market. Discussion on different methods to advertise and reach people, also discussion on local markets.

Week 5 (August 26)

Quick Pitches and Overview of individual Projects/Business Plans. This will be a fun activity and share time for each participant.

SIGN UP NOW

Kim Little, Director of Economic Development, City of Coleman
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